

Our Stuff



Mini-storage units are one

of our nation's fastest growing industries. We are drowning in our stuff and struggling to find new places to stash it — bigger houses, more storage rooms, rented space.

Average households have 2.4 televisions, 5.6 radios, 2 automobiles. Each person carries several credit cards in his/her wallet. Companies that specialize in “stuff removal” are springing up around the country and our landfills are bulging. What's going on?

The aim of advertising is to make us discontent with what we have and make us want more. “Wear me, drink me, drive me, buy me at the ‘Stuff-mart’ and you will be happy and successful.” This is the cry of our culture.

So when is enough *enough*? When multi-millionaire Nelson Rockefeller was asked, “How much is enough?” he thought for a bit and said “Just a little more.” Whether we are rich or poor, we never seem to have enough.

But Jesus warns us in the parable of the rich fool; “*Watch out and guard yourselves from every kind of greed; because a person's true life is not made up of the things he owns, no matter how rich he may be.*” (Luke 12:15b)

When is enough *enough* for us? Does our stuff make us happy? How does our stuff impact creation and people of other countries? Something to think about.

For interesting information on 'stuff', visit
www.storyofstuff.com



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